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Board of Management Meeting	
<b>Date:</b> June 8, 2022	
<b>Location:</b> Zoom	
<b>Present:</b>	Herb Wodehouse (Chair), Maja Pravnovic-Kogut, Kristin Kusturin, Peter Quaglia
<b>Also Present:</b>	Susie Braithwaite, Brendan Wetton
<b>Regrets:</b>	Jessica Maurice, Melanie Lourenco, Clay Burns
<b>Absent:</b>	Jason Farr

<b>1.</b>	<b>Meeting Called to Order:</b> 10:20 AM	
<b>2.</b>	<b>Changes to Agenda:</b> None	
<b>3.</b>	<b>Approval of Agenda:</b> (QUAGLIA/KUSTURIN)	<b>CARRIED</b>
<b>4.</b>	<b>Approval of Minutes:</b> May 11, 2022 (PRAVNOVIC-KOGUT/KUSTURIN)	<b>CARRIED</b>
<b>5.</b>	<b>Mural Project Update:</b> Susie discussed that the mural project is underway and that we were applying for additional funding. Stephanie as the hired consultant is working to have this project launched in late summer/early fall. More to come.	
<b>6.</b>	<p><b>Motions - 2022 Parking Revenue and Contribution to Operating Funds:</b> Susie noted the number of replacement banners is low. The contribution to operating funds will be split between the printing of new banners and for graffiti removal.</p> <p><b>MOTION:</b> That the 2022 Contribution to Operating Funds in the amount of \$7,316.97 be spent on graffiti removal and banners. (QUAGLIA/PRAVNOVIC-KOGUT) <span style="float: right;"><b>CARRIED</b></span></p> <p>Susie noted that the Parking Share Revenue this year will be split between the printing of new banners, holiday promotions, and the cost of printing more tote bags. The community response has been extremely positive toward the tote bags.</p> <p><b>MOTION:</b> That the 2022 Parking Share Revenue in the amount of \$12,362.71 be spent on banners, programming, and promotions. (QUAGLIA/PRAVNOVIC-KOGUT) <span style="float: right;"><b>CARRIED</b></span></p>	
<b>7.</b>	<b>Ferguson Station Issues:</b> Issues at Ferguson Station are ongoing. Susie and Brendan are reporting into the City of Hamilton daily and it is draining the BIA resources. Judy Lam and Norm Schleeahn continue to be supportive in city supports but the systemic issues need to be tackled to see improvements to the area.	
<b>8.</b>	<b>Programming Update 2022:</b> Susie said the Shop The Village Sidewalk Sale will be held on June 18 <sup>th</sup> and promotion for the event has begun. The City of Hamilton will be holding a concert at Ferguson Station on that day from 11am-1pm, the Dixie Dawgs and Grass Tax will be playing in the BIA, and a street performer/character will be booked for this event. Susie added she is looking at hiring street performers from Penny Pincher Costumes to add a different element to future events including looking at booking the Grinch for the holiday season. Susie added that the next events will be Shop The Village on September 10 <sup>th</sup> , Hamilton Day on November 5 <sup>th</sup> , and Shop The Village on December 3 <sup>rd</sup> . Susie noted the Jingle All The Way to The Village contest will be run between November and December. Susie noted that the City of Hamilton is looking at doing an Open Street Event from Gore Park to Gage Park which would shut down King St. East for one day. Feedback was collected from multiple businesses on the street about this idea. Susie added that if the City of Hamilton	

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	decides to do this in September our Shop The Village event can be moved to that day.
9.	<b>Community Engagement Coordinator Update:</b> Brendan noted Krysta Boyer is holding a month-long event the Hamilton Business Rally. Customers have to do different acts like shopping local and sharing this on social media. They will be entered into different weekly draws for gift certificates from local businesses. Brendan said the second round of coupons has been distributed to the business and another is planned for June 18 <sup>th</sup> before the sidewalk sale. Feedback has been very good for the coupons, while many businesses have not seen redemptions, customers have been thrilled to get them. Brendan noted the City of Hamilton's Truck Route Masterplan is now complete. One of the changes will be the limiting of trucks with more than 4-axels in downtown. Brendan noted the City of Hamilton held a statuary open house at the planning committee for the Office Plan Review, which includes a no urban boundary expansion. In late May/early June the final plan will be adopted by Council. Brendan said the City of Hamilton held its LRT Subcommittee. Members were provided with an update on the project. Inclusionary zoning for new developments was a major issue. Brendan added in the same week, the City of Hamilton's planning committee voted unanimously to support inclusionary zoning, which would require developers to include a portion of affordable housing along the city's LRT route. Brendan noted Council voted in favour of a motion that called for the conversion of Main Street to two-way. The motion directs staff to create an implementation plan that integrates a Complete Streets redesign. Brendan said two new businesses have opened; Panama Cafe at 218 King St. and Monaco Cuts at 216 King St.
10.	<b>Executive Director Update:</b> Susie noted we have been given the go-ahead to talk about the Pride Crosswalk and added Melissa had conversations with Jason Farr and other stakeholders to get the project started. Susie noted this will be a community project and the community will decide what it wants to see for the crosswalk at that intersection. Susie noted Herb, Brendan, and herself met with Dave Wright the areas Crime Manager. Susie added Dave is aware of the issues and we will be sending out his information in the newsletter to direct any businesses to send issues directly to him. Susie mentioned that Sneakerella has been released on Disney+. Susie added the BIA was featured heavily in the film and that everyone should watch it to see how the area was featured. Susie noted that it is an election year for the board as well; there will be a significant amount of work required during the lead up to the AGM this year. Susie added that for the municipal election the priorities of the BIA will be the policing issues when speaking to candidates. Susie mentioned that the next board meeting will be in September as we break for the summer. It was discussed that the board does not want to put staff in harm's way with some of the issues and will continue to direct businesses to the crime manager. It was noted some instances will still need to include the BIA in the conversation. It was discussed that at the end of the day the BIA can only fight so hard for certain issues, especially those regarding city property. Susie reminded the board of the upcoming LGBTQ+ training that will be taking place on June 14 <sup>th</sup> at 6pm.
11.	<b>Other Business:</b> None
12.	<b>Next Meeting:</b> The next meeting of the Board of Management will be held on <b>September 14, 2022.</b>
13.	<b>Adjournment:</b> 11:01 AM (PRAVNOVIC-KOGUT/QUAGLIA) <span style="float: right;"><b>CARRIED</b></span>

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