



Welcome to #TheVillage

# Welcome

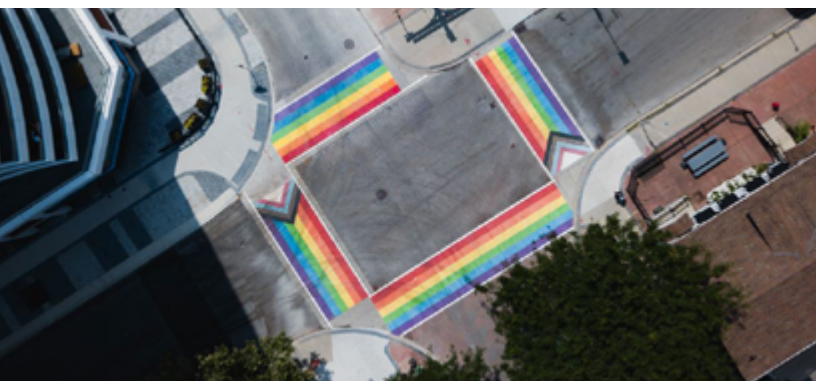
Progressive and creative, our Business Improvement Area (BIA) has served as a commercial hub in downtown Hamilton since 1976, holding the title of Hamilton's first BIA.

Our diverse membership includes over 140+ businesses and offers a vibrant mix of businesses from cafés, restaurants, retailers, and world-class theatre productions at Theatre Aquarius.

The boundaries of the The International Village BIA are: West Avenue to Mary Street including Main Street East, King Street East, and King William Street in Downtown Hamilton.

Managed by our Executive Director Susie Braithwaite, our seven-member volunteer Board of Management as well as our Community Engagement Coordinator Brendan Wetton, the purpose of the BIA is to help create a successful community in which businesses can thrive.

We continuously advocate for our members with a focus on beautification and maintenance, safety and cleanliness, unique programming, and promotion of the area.





## Vision

We are Hamilton's first BIA, home to a spirited, attractive, and creative community. We offer a unique and vibrant mix of businesses. #TheVillage in your downtown.

## What is a BIA?

A Business Improvement Area (BIA) is a not-for-profit association representing a group of property and business owners within a defined geographic area who collectively develop, promote, and protect the commercial viability of the area.

A BIA is established through a municipal by-law governed under The Municipal Act, 2001.

## How are BIAs Funded?

Property and business owners within the BIA's boundaries automatically become members, contributing through a levy paid with their property taxes to the municipality.

Each year, the Board of Management votes on the BIA budget to be collected through the levy.

These funds go directly back into the area through advocacy, beautification, maintenance, programming, and business support.



# Our Market

45%

Travel by Vehicle to Work  
Driver/Passenger  
(CMA 2018)

138

On-Street  
Parking Meters  
(CMA 2018)

5

Surface  
Parking Lots  
(Municipal/Private)

4

Electric Vehicle  
Parking Spots

53%

Travel By Active Transit to  
Work: Walk/Bike/Transit  
(CMA 2018)

4

Hamilton Bike  
Share Hubs  
(Hamilton Bike Share)

84

Curbside Bike  
Parking Locations  
(City of Hamilton)

3

Major Transit  
Routes  
(1A, 5, and 10)



40,284

Residents with in  
15 Minute Walk  
(MMS Profile 2022)

40%

Residents Aged 20-39  
(Ward 2 Impact Report)

50%

One Person Household  
Immediate Trade Area  
(CMA 2018)

67,900

Household Income  
(Ward 2 Impact Report)

84%

Apartment Households  
(MMS Profile 2022)

77%

Households Rent  
(MMS Profile 2022)

97,416

Residents in the  
Lower West City  
(CMA 2018)

26,305

Jobs Downtown  
(Ward 2 Impact Report)

75%

Jobs Downtown Are  
Office Jobs  
(Ward 2 Impact Report)

## New Development

# 1000+

Approx. New Residential Units Under Construction, Completed, Planned in BIA

# 9000+

Approx. New Residential Units Under Construction, Planned (Approx. 25 Minute Walk)

# 2

Planned Light Rail Transit (LRT) Stations



## Commercial Market Assessments

For more information on the demographic makeup of the International Village BIA's trade market, view the comprehensive studies of the My Main Street Community Profile (2022) and Commercial Market Assessment (2018) found at [hamiltoninternationalvillage.ca/resources/](https://hamiltoninternationalvillage.ca/resources/).

## Hamilton LRT

The Hamilton Light Rail Transit (LRT) project aims to create a 14 kilometer multi-modal corridor with an enhanced street scape from McMaster University to Eastgate Square. In the International Village BIA, the LRT line will run along King Street East between two stations at Wellington Street and Mary Street. Updates on the Hamilton LRT project can be found at [metrolinx.com/en/projects-and-programs/hamilton-lrt](https://metrolinx.com/en/projects-and-programs/hamilton-lrt).



## Benefits

Whether you're a retail business, restaurant, café, or professional service, The Village is the place to be. Members enjoy many great benefits as part of a the BIA:

## Communication

BIAs promote, manage, and advocate on behalf of their membership, working with all levels of government, the Hamilton Police Services, and other stakeholders to promote the interests of the whole area. Make sure you are receiving the BIA newsletter and following the BIA's social media accounts to stay up-to-date.

## Awareness

BIAs work to increase the awareness of the entire area. Our BIA offers an interactive business directory for members. Make sure your listing is up-to-date periodically. The BIA also uses multiple social media channels and community partnerships to build brand recognition in the local area.

## Programming

Our BIA works to create unique programming, giveaways, activations, and events throughout the year to keep the local community engaged.

## Financial Incentives

Property and business owners located within a BIA gain access to a wide range of financial incentives from the City of Hamilton.



## Cleanliness & Safety

Our BIA works to keep graffiti on the public realm to a minimum and works closely with the City of Hamilton departments including the Hamilton Police Service to ensure the area is safe and clean. Property owners are responsible for the cleanliness and security of their own properties and businesses.



# Special Projects

## 2023 Pride Crosswalk Intersection

**2023 | King William St. and Ferguson Ave. North**  
Unveiled on June 1st 2023, the crosswalk intersection is just one step towards a true reflection of the community we serve. It's a symbol that instantly tells folks that they have a place here and that who they are will be respected, validated, and loved. That's #TheVillage. It's your village. It's our village. And all are welcome here.

## A World of Welcome Mural Project

**2022 | Various Locations**  
A World of Welcome was a new mural project that was commissioned by the International Village BIA in 2022. It pays tribute to the diverse experiences of women of colour who call Hamilton home.

Learn more about other projects in the International Village BIA at [hamiltoninternationalvillage.ca](http://hamiltoninternationalvillage.ca).





## City of Hamilton Financial Incentives

The City of Hamilton offers a range of grant programs for property and business owners. Grant programs aim to help rehabilitate properties in the core and in Business Improvement Areas (BIAs).

### **Commercial District Revitalization Grant (CDRG)**

Provides grants to support long-lasting and predominantly exterior physical improvements to the appearance, accessibility and environmental sustainability of commercial properties. Activities supported by this program include exterior building façade improvements.

### **Commercial Vacancy Assistance (CVA)**

Provides grants to new permanent or 'pop-up' commercial tenants of a presently vacant at or below grade commercial space.

### **Grants for Graffiti Removal**

Provides \$200 grants (up to \$1000 annually) for removing graffiti on commercial and mixed-use commercial properties located within strategic commercial districts.

Learn more about these programs by visiting [investinhamilton.ca](http://investinhamilton.ca).



## Reporting

**Call 9-1-1** for crimes that are in progress (if you feel threatened, aggressive panhandling, assault, theft, and graffiti, etc.). This line directs you to police, fire or ambulance services.

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**Report Online** a non-urgent crime (value of property lost or stolen must not exceed \$5,000).

**[hamiltonpolice.on.ca/report-crime/online-reporting](https://hamiltonpolice.on.ca/report-crime/online-reporting)**

**Call 905-546-4925** and email our Crime Manager ([cgurman@hamiltonpolice.ca](mailto:cgurman@hamiltonpolice.ca)) to report incidents that are **non-urgent** (i.e. noise complaints, thefts, vehicle and property damage, counterfeit money, a suspicious person, etc.).

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**Report Graffiti (Not In Progress)** on your building or seen in the area to the City of Hamilton at 905-546-2489. For Hate or Political Tags, report it to the Hamilton Police at 905-546-4925.

## Waste Collection

**Curbside Collection** for recycling, compost, and garbage occurs on Tuesday. Curbside collected material must be set-out prior to 7am on the day of collection and not prior to 7pm the day before, as per the City of Hamilton waste by-law. Holidays may affect waste collection.

**Alleyway Collection (North Side of King St. East between Wellington St. North and Mary St. North)** for garbage only (no recycling or compost) occurs Monday, Wednesday, Friday between **10am-12pm**. Alleyway collected material must not be set out on off days (Saturday, Sunday, Tuesday, Thursday) or outside collection time.

Learn more about business waste collection or download your waste collection schedule by visiting **[hamilton.ca/home-neighbourhood/garbage-recycling](https://hamilton.ca/home-neighbourhood/garbage-recycling)**.

# Hamilton BIAs

Hamilton is home to 10 Business Improvement Areas (BIAs) which represent 1,887 commercial businesses bringing over 25,000 jobs to the region.

BIAs improve the look, feel, and financial success of an area by undertaking beautification efforts with the goal of helping to attract shoppers, diners and investors to the area.

BIAs work collaboratively to advocate for their membership and promote shopping local with the region by using #SpendItHere. Discover each of Hamilton's 10 BIAs below to learn more about their unique assets, and efforts in the community:

**Ancaster Village BIA**

**Barton Village BIA**

**Concession Street BIA**

**Downtown Dundas BIA**

**Downtown Hamilton BIA**

**Locke Street BIA**

**Ottawa Street BIA**

**Stoney Creek BIA**

**Waterdown Village BIA**

**Westdale Village BIA**



*Image Source: Concession Street BIA, Waterdown BIA, Tourism Hamilton.*

Quick Facts about Business Improvement Areas in Hamilton:

- Number of Commercial Businesses: 1,887
- Total Value of the Commercial Properties: \$722 million
- Total Commercial Square Footage: Over 4 million
- Total Number of Jobs: Over 25,000

# Contacts

## International Village BIA

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Follow us on social media,  
use #TheVillage/#SpendItHere,  
and tag us to share any special  
events or new products.

### Social Media Accounts

Instagram: @internationalvillagebia

TikTok: @internationalvillagebia

Facebook: @internationalvillage.bia

X: @HamIntlVillage

### Susie Braithwaite

Executive Director

info@hamiltoninternationalvillage.ca

905-522-1778

### Brendan Wetton

Community Engagement Coordinator

wettonbrendan@gmail.com

905-522-1778

### Herb Wodehouse

Chair

info@hamiltoninternationalvillage.ca

905-522-1778

### BIA Newsletter

Sign-up for the BIA's Bi-Weekly  
Newsletter on the homepage of  
our website:

[hamiltoninternationalvillage.ca](http://hamiltoninternationalvillage.ca)

## Mayor's Office

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### Andrea Horwath

mayor@hamilton.ca

905-546-4200

## Ward 2 Councillor & Staff

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### Cameron Kroetsch

*(Members West of Wellington)*

ward2@hamilton.ca

905-546-2197

### Hasnain Khan

hasnain.khan@hamilton.ca

### Liesl Thomas

liesl.thomas@hamilton.ca

### Joey McCullough

joey.mccullough@hamilton.ca

## Ward 3 Councillor

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### Nrinder Nann

*(Members East of Wellington)*

ward3@hamilton.ca

905-546-2702

## Member of Provincial Parliament

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### Sarah Jama

SJama-CO@ola.org

905-544-9644

## Member of Parliament

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### Matthew Green

Matthew.Green@parl.gc.ca

905-526-0770

## Hamilton Chamber of Commerce

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### [hamiltonchamber.ca](http://hamiltonchamber.ca)

hcc@hamiltonchamber.ca

905-522-1151

## City of Hamilton

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[hamilton.ca](http://hamilton.ca)

askCITY@hamilton.ca

905-546-2489

## Hamilton Business Centre

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[investinhamilton.ca/hamilton-business-centre/](http://investinhamilton.ca/hamilton-business-centre/)

905-540-6400

## HPS Core Patrol

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Call **905-869-3182** for the HPS Core Patrol focuses on non-urgent complaints. Calls to the Core Patrol should be made to address minor issues **NOT crimes in progress**. These can include safety concerns or other ongoing issues. Only for use by member businesses

## Municipal Law Enforcement

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Municipal Law Enforcement (MLE) enforces environmental, licensing and permits, property standards, and zoning issues within the City of Hamilton.

### Urgent Complaint

(Mon-Fri: 8:30am-4:30pm)

**905-546-2782**

### Urgent Complaint

(After Regular Business Hours)

**905-546-2489**

### Parking Complaint

**905-540-6000**

Online Complaint Form: [hamilton.ca/city-council/by-laws-enforcement/register-by-law-complaint](http://hamilton.ca/city-council/by-laws-enforcement/register-by-law-complaint)

Graffiti Complaint Form: [hamilton.ca/home-neighbourhood/environmental-stewardship/community-environmental-initiatives/reporting-graffiti](http://hamilton.ca/home-neighbourhood/environmental-stewardship/community-environmental-initiatives/reporting-graffiti)

## Hamilton LRT

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[metrolinx.com/en/projects-and-programs/hamilton-lrt](http://metrolinx.com/en/projects-and-programs/hamilton-lrt)

Hamilton@Metrolinx.com

905-521-1003

## On-Street Patio Program

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[hamilton.ca/build-invest-grow/starting-small-business/permits-inspections/temporary-outdoor-patio-program](http://hamilton.ca/build-invest-grow/starting-small-business/permits-inspections/temporary-outdoor-patio-program)

## HPS Crime Manager

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**Sgt. Cory Gurman**

cgurman@hamiltonpolice.ca

905-540-5093

## HPS Security Audits

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For a **FREE** security audit contact the Crime Prevention Office:

crimeprevention@hamiltonpolice.ca

905-546-4900